

## STEM-TREK NONPROFIT: AN ENTREPRENEURIAL JOURNEY

Elizabeth Leake | SC14 | <u>http://www.startuphpc.com/</u>

StartupHPC, Monday, Nov. 17, 9:00-3:30 p.m.







2010 discussion with TeraGrid Campus Champions about travel and conferencing budget cuts decreasing post-9/11 era....









2/3 OF US & EU RESEARCH IS FEDERALLY-FUNDED.

ALL GOVT. TRAVEL REGARDED BY TAXPAYERS AS A LUXURY (THANKS, NEELY).

LEGISLATURE BEGAN TO SCRUTINIZE ALL SPENDING.

RESEARCH FUNDING HAS BEEN A CASUALTY, AND TRAVEL WAS LOW-HANGING FRUIT.







## STEM-TREK/GLOBAL, GRASSROOTS

Won't compete for federal funds.

Pay-it-forward element: beneficiaries are encouraged to help others, or to help STEM-Trek in some meaningful way.

#### Focus groups:

 Early-career STEM scholars from underrepresented groups and regions

- Veterans
- Aging workers
- People with disabilities

## GLOBAL concerns—not only U.S.:

- Unemployment (delayed economic recovery)
- Crime (fundamentally linked to unemployment)
- General distrust of government/industry
  - Los Indignados (ni-ni's)
  - Arab Spring
  - Occupy Wall Street
- Public health
  - No affordable healthcare
  - No insurance

#### STEM-Trek advisers



Pillars of the HPC/HTC industry Multidisciplinary International Frequent fliers with social capital Demographic reflects core groups Some openly affiliated, others anonymous Some active, some not

Webmaster/designer-son

Lawyer/boyfriend (Business professor/CPA/CFE) Lawyer/cousin lawyer/friend



"They won't pay-it-forward if you don't hold their feet to the fire,"

– Walt Walker, STEM-Trek Military and Financial Adviser



#### Two years and dozens of cases later, do you think Walt was right?

There are two kinds of people in the world : Givers and Takers. The takers may eat better, but the givers sleep better.

- Marlo Thomas ~

## Lessons Learned In Life



## **GRADS/POSTDOCS ARE BUSY**

They might not have time to immediately contribute, but they will be inspired by the activity for when they do have time later in live.



"Sooner or later, you'll need to make money — relying on the kindness of others isn't a sustainable business plan,"

- John Towns, XSEDE, NCSA, STEM-Trek Adviser





#### Join us in Chicago! Thursday, October 11, 2012

Pop-Up friendraiser during the IEEE eScience Conference

Houlihan's, 111 E. Wacker 6:30 to 10:00 p.m.

Join us for an evening of food, fun, and friendraising!

\$25 cover charge. Silent auction, celebrity guests, and more!

Find us on FaceBook: www.facebook.com/stemtrek

"Nothing is planned for Thursday night during eScience — why don't you plan a STEM-Trek fundraising event?"

-- Ian Foster (STEM-Trek Founding Adviser and 2012 eScience General Chair)



The main affinity factor among STEM-Trek friends was an impoverished state.

Most work directly, or indirectly for govt-funded enterprises

Fans can't afford a \$25.00 cover charge. They couldn't expense it (state or govt. per diem).

## PHASE II MAKE NEW FRIENDS

Industry/commercial/other...anyone with money. We're still working on that. If you know someone who has money, please send them our way.



## SUSTAINABLE HORIZONS

http://sustainablehorizonsinc.com/





Non-monetized way to extend professional development resources:

- House swap
- Room-share
- Ride-share
- Frequent flyer points
- Donated services
- Hoteling (institutional)
- Barter (correspond)



Filippo Spiga and the Dublin/Chicago houseswap experiment

The Cinco de Mayo road trip to Forgotonia

The quest for GPUS: NCSA/Blue Waters and Argonne

The chance encounter with Jiayuan Meng (formerly Argonne, currently Google).

### STEM-Trekker



T

I'm from China and received my PhD in Materials Science from Northwestern University, US in 2012. My research has involved molecular assemblies at liquid interfaces with a variety of applications including paint, detergent, cosmetics, and drug development.

It interests me to know if my contributions would be useful in different arenas, and what others have done with high-performance technologies that could be applied to my work. Conferences are great places to learn and meet others. Breaks provide the opportunity to engage with people from different cultural backgrounds who have varied skill sets. I always return to work with fresh ideas and treasured relationships friends and future collaborators.

I'm thankful for the opportunity to attend SC'12 where I will learn, meet others, and tell them about STEM-Trek!

Wa Yuan, PhD (Materials Science) STEM-Trek Beneficiary

Passion and experience matter...



Noshir Contractor, STEM-Trek Founding Adviser (Northwestern)

Director of the Science of Networks in Communities (SONIC) research group at Northwestern.

Through his work with SONIC and Syndio Social, Nosh develops and tests theories to map, understand and enable more effective networks in a wide variety of business and research contexts.











- OR + Sign Up on	Scitivate
Email-address	
Password	
Forgot your password?	Sign in



© Scitivate 2013 - All rights reserved

#### SC14 Broader Engagement

Shortlists:

🛗 2014/11/16 to 2014/11/21 💡 New Orleans, LA Top 20 recommendations for you: Show 20 💌 profiles

Leave this community



# Feedback









# IF YOU PURSUE YOUR PASSION, YOU WON'T MIND BEING THE FIRST...

to arrive at work every day, the last to leave, and last to be paid.

#### $\bigstar$

# QUESTIONS?

 $\overrightarrow{}$ 

 $\overrightarrow{}$ 

 $\overset{\wedge}{\searrow}$ 

www.stem-trek.org